

No.	Package	Description	Days	Duration	Price
1	PR Slot	Airtime for companies, organizations, government institutions to pass the message and interact with the public through Urban radio.	M T W T F S S	00:15:00	590,000 Per Month
2	Hour Block	Is a sponsorship for an entire hour	M T W T F S S	01:00:00	1,770,000 Per Month
3	Time check	Is a sponsorship of time announcements made every hour across the day	M T W T F S S	00:00:20	1,770,000 Per Month
4	Song of the hour	Is a sponsorship property. Each hour we play a song which is a favorite with our audience, the song is branded with the client's brand message.	M T W T F S S	00:04:00	2,000,000 Per Month
5	Commercial tips sponsorship	For companies seeking to associate their brand with tips that align with their products	M T W T F S S	00:02:00	1,500,000 Per Month
6	New music sponsorship	Every hour we air a fresh new song from big artists. A sponsor billboard plays into the song each hour. Ideal for brands that want association with trends and latest music or high frequency flighting across the week	M T W T F S S	00:00:15	1,770,000 Per Month
7	Talk show	Subject to our editorial policy	M T W T F S S	01:00:00	2,500,000 Per Month
8	Spot	Is a pre-recorded commercial with music, voices and sound effects. Normally less than 90 seconds. or high frequency flighting across the week	M T W T F S S	00:02:00	500 Per Sec
9	Insurance Tips	Is a pre-recorded package which educates listeners with regards to insurance, why is it necessary and how to choose a good provider.	M T W T F S S	00:02:00	1,000,000 Per Month
10	Banking tips sponsorship	Is a sponsored package with information on better banking- 4 tips per day.	M T W T F S S	00:01:00	1,000,000 Per Month
11	Fact or fiction	We will test how much our audience knows about your products or services by running a quiz and reward best participants with prizes	M T W T F S S	00:05:00	1,500,000 Per Month
12	Sports sponsorship	An opportunity for a business to connect with a passionate, engaged, and often loyal audience. It goes beyond simple ad spots by aligning the brand with the excitement, community, and emotion of sports	M T W T F S S	-	2,500,000 Per Month
13	Voice over production	Production of commercial voice over with one voice character.	-	00:01:30	300,000 Per One
14	On ground activation	Is an activation that is typically executed by presenters at a specific location outside the studio	M T W T F S S	03:00:00	700,000 within kigali 1,500,000 outside kigali
15	Mentions	Is an endorsement from one of our celebrity presenters: Jado Max, William kadu, Cadette, Muhinde, Patie, Big tonny, Joy mignone, Joshua(Jidenah)	within the sports & showbiz program	-	35,000 Per one
			within other programs	-	25,000 Per One
16	Announce-ment	A brief message aired to inform or notify listeners. This can include individual announcements or official communication messages addressed to the public	Personal announcement	-	3000 Per Once
			officials, business, NGO, churches, associations	-	10,000 Per Once
17	Social media feature	Published on massive social media platforms (Facebook, twitter, TikTok, Instagram, Snapchat) once a day weekdays with a potential audience of over 13k	Over 1 months	-	500,000 Per Month